

# José Ramón Covarrubias

## Information Technology Director

Systems Director • Digital Transformation • SAP S4 Hana • Infrastructure & Operations • IT Project Planning • Cybersecurity

---

### Executive Summary

As a seasoned IT executive with over 30 years of experience, I specialize in leading digital transformation initiatives and deploying advanced technology solutions to align with business goals. My career spans diverse industries, including manufacturing, food and beverage, consulting, and packaging, across five countries. A proven leader in managing multicultural teams, I have a consistent record of delivering impactful results, including multimillion-dollar savings, enhanced operational efficiency, and successful mergers and acquisitions. Fluent in English, I am open to IT Director opportunities in Monterrey, Guadalajara, Mexico City, North America, Europe, and the UAE.

---

### Skills




Effective Leadership | Project Management | Strategy Planning | Teamwork | Conflict Resolution | Effective Communication  
Innovation Management | Time Management | Emotional Intelligence | Problem Solving

---

### Key Achievements

- Implemented process automation (RPAs) in the billing, accounting, and treasury departments, cutting down manual labor
  - Improved telecommunications infrastructure, cybersecurity plans, DRP, BCP and data protection.
  - Delivered \$2.5M annual savings through innovative telecom solutions at Alimentos Sello Rojo.
  - Championed SAP migrations across multiple organizations, enhancing operational efficiency.
  - Migrations to SAP S4 HANA Cloud Service to incorporate advanced modules like DSD, IBP, MII, and Strategic Planning
  - Successfully led IT strategies for mergers, including a \$870M acquisition.
  - Developed IoT-based fleet management solutions, improving logistics and safety metrics.
  - Established comprehensive BCP and cybersecurity frameworks for large-scale organizations
- 

### Professional Experience

-  **IT Director – Sr Advisor** **Sept 2024 – Present**  
**Monterrey, N.L.**
- Delivered IT strategies and infrastructure plans for startups, including cybersecurity guidance.
  - Implemented accountability and CRM systems, enhancing operational transparency and customer engagement.
  - Built disaster recovery plans and optimized local network infrastructure.
-  **IT Sr Manager MX - LATAM.** **June 2022 – July 2024**  
**Amcor, Guadalajara, JAL (The world's leading company in both flexible and rigid packaging solutions.)**
- Overseeing the delivery of all IT and SLA services for business units across Mexico and Latin America, I lead a dedicated team of 10 IT support specialists, application analysts, and project analysts. My role also involves negotiating with providers and consultancies to ensure optimal service delivery. I am accountable for the management and operation of our critical IT infrastructure and applications, including SAP, TRESS, and ORACLE.
- Achievements:
- Led IT operations for a \$15B multinational packaging company, overseeing a team of 10 across LATAM.
  - Reduced external support response times by 50% through SAP MII deployments at three facilities.
  - Introduced SDWAN technology across 10 business units, saving 25% on telecom expenses.
-  **IT – SAP Sr Advisor** **January 2020 - May 2022**  
**Agregaconsultores, Monterrey, N.L.**
- Accountable for the deployment of SAP ECC 6.X for a client within the food and beverage sector, collaborating closely with client work teams and expert consultants. Serve as the primary point of contact for area directors, conducting regular meetings to assess progress, monitor developments, and review deliverables.
- Achievements:
- Improved raw material and finished goods oversight by 60%, reducing delivery times by 20%.
  - Deployed SAP ECC 6.x, optimizing finance and production processes, and implemented the PP module for enhanced plant controls.



## IT Director

January 2014 – January 2020

### Alimentos Sello Rojo, Guadalajara, JAL

Committed to the enhancement, restructuring, and innovation of IT infrastructure, policies, and technology governance within the organization. Providing technological support that drives sales processes and market expansion. Successfully managing the IT budget, renewing 1,000 IT assets, developing and integrating IT-Business projects, and implementing a strategic plan designed to achieve savings and improve commercial operations through state-of-the-art technologies.

#### Achievements:

- Built the Digital Transformation plan for 2017-2020, execute and delivery the SAP S4 HANA migration
- Oversight a team of 24 IT specialists responsible for managing all corporate and local systems
- Implemented SAP ECC 6 with key modules such as FI, CO, MM, PP, SD, QM, and HR
- Migrated to SAP S4 HANA, integrating advanced modules such as SuccessFactors and Concur
- Delivered handheld and ERP solutions for over 90,000 customers, cutting settlement times from 5 hours to 30 minutes.
- Established a fuel management system for 2,000 transport units, initiating a pilot program utilizing IoT-enabled vests to relay critical data to the monitoring center, including consumption, stops, speeds, and driver status.
- Implemented a cybersecurity plan across 52 distribution centers, achieving annual savings of \$1M through system modernization.
- Annual savings of 2.5 million pesos through the deployment of innovative telephone and communication technologies.



## IT Regional Manager

February 2010 - November 2013

### Honeywell Automotive, SLP, SLP

As the head of the technology team, I am responsible for advancing process improvements and ensuring top-notch service quality in the operation and development of critical applications across 17 production plants. I manage the distribution of responsibilities among 12 IT engineers and spearhead the planning and execution of IT projects and interface upgrades.

#### Achievements:

- Migrated payroll systems to PeopleSoft and integrated 65 Kronos time clocks across 17 facilities.
- Sustained over 95% efficiency in remote support delivery, streamlining manufacturing operations.
- Spearheaded the development of interfaces to connect 65 Kronos time clocks with Peoplesoft, collaborating with a skilled team of developers based in India.



## IT Director

March 2005 – October 2009

### Tequila Herradura / Brown Forman Group, Guadalajara, JAL

Responsible for crafting the strategy to modernize the IT infrastructure within the business, guiding a team of 12 experts. Made significant improvements in LAN/WAN network management and computer security, while ensuring effective coordination of telecommunications operations for 2,400 employees and managing leading technology providers like IBM, SAP, and Deloitte.

#### Achievements:

- Spearheaded IT-SAP integration during a \$870M acquisition, saving \$400K annually through infrastructure enhancements.
- Developed a comprehensive zero-based budget to facilitate the execution of capital expenditures and operational expenses totaling \$4.5 million USD.
- Oversaw the creation and implementation of robust contingency and disaster recovery plans, ensuring business continuity and resilience.
- Established PMO practices for domestic and global projects, improving delivery efficiency
- Achieved annual savings of \$400,000 USD by effectively implementing new infrastructure.
- Established an IT governance program, revitalized a development and support team, and formed a business partnership with directors and managers



**Mondi Packaging Group, Monterrey NL.** (European packaging, cardboard and pulp group based in Austria)

2003 – 2005



**PwC Consulting, Ciudad de México** (one of the 6 largest companies in business and technology consulting)

1996 – 2002



**DESIC, Ciudad de México** (services and technology company belonging to the BANCOMER group)

1991 - 1995

## Education & Certifications

**Master Network Computers, UNAM, México City 1996**

**Bachelor Computer Engineer, UNAM, México City 1989**

1996 - SAP, Certification academy, Philadelphia USA

2000 - Finance for Executives Non-Financial, Mexico City

2003 - The CIO Dashboard, IT Management, Monterrey, MX

2007 - IT Business Leadership Academy, San Francisco, CA

2008 - Transformational Leadership, Miami, FL

2010 - Six Sigma Green Belt, San Luis Potosí, SLP

2023 - Cybersecurity & Ethical Hacking, ONLINE Training

The Balanced Scorecard & Key Performance Indicators, MX - 2015

PM (Project Management), México, JAL- 2016

Formación por competencias, Guadalajara, JAL- 2017

Planeación Estratégica, IPADE. Guadalajara, JAL- 2017

Digital Transformation. UDEMY, Monterey N.L. - 2021

Liderazgo para la Alta Dirección, TEC de Monterrey, N.L – 2021

Cybersecurity Strategies for 2025. ONLINE Training - 2024

**Spanish** – Native

**English** – Business Proficient