

José Ramón Covarrubias

Information Technology Director

Systems Director • Digital Transformation • SAP S4 Hana • Infrastructure & Operations • IT Project Planing • Cybersecurity


Executive Summary

IT DIRECTOR with more than 30 years of experience in the Food and Beverage, Manufacturing and Consulting industry, working in international companies such as PwC, Brown-Forman, Honeywell Automotive and Amcor. As a change agent, I build innovative technological environments, aligned with corporate strategy. I develop successful, high-performance work teams and friendly manage key relationships in companies. I have led sophisticated projects and implementations valued at more than \$5M usd.

Skills

Leadership | Project Management | Strategy Planning | Teamwork | Negotiation | Communication

Work Experience

 **Amcor, Guadalajara, JAL.** (the largest flexible and rigid packaging company in the world.)


IT Operations Manager MX - LATAM.

July 2022 – October 2023

Responsible for providing all IT and SLA services for the business units in Mexico and Latin America. Leading a work team of 10 people specialized in IT support, application and project analysts as well as negotiation with suppliers and consultancies. Responsible for the management and operation of the entire IT infrastructure and critical applications SAP, TRESS, ORACLE.

Achievements:

- Develop the business case for the update of the "obsolete system" SAP MII (more than 20 years old) executing the respective evaluations of cost benefit, implementation time, integration of key users, training and execution plan together with a team from Germany -Mexico-USA.
- Acquisition of 3 local servers for the implementation of SAP MII locally and per plant, reducing attention and service times provided by external areas by 50%.
- Development of local operating procedures and documentation of systems in operation. 20 new documents
- SDWAN technology implementation for 10 business units, reducing telecommunications service costs by 25%.
- Implementation of process automation (RPAs) for billing, accounting and treasury departments, reducing the manual work of collaborators by 50%.
- Development and testing of the BCP business continuity plan for a manufacturing plant with 400 employees. This plan aims to have operational procedures, technology and people ready to operate manually in the event of a cyberattack.

 **Agrega Consultores, Monterrey N.L** (Consulting firm specialized in SAP solutions, Processes and Technology)


Senior Consultant IT - SAP.

January 2020 - February 2022

Responsible for the implementation of SAP ECC 6.X for a client in the food and beverage industry, in conjunction with client work teams and specialized consultants. Be the liaison with the area directors on a regular basis to establish progress, monitoring and deliverables meetings.

Achievements:

- With the implementation of the MM modules, EWM, the improvement and control of raw material warehouses and finished product by 60% was achieved. Delivery times for customers improved substantially by 20%. With the implementation of the PP Module, floor controls for production orders and shrinkage control were improved and documented.
- A master data team was implemented responsible for managing 200 SKUs and their respective components.
- With the implementation of the finance module, it is possible to reduce the time to generate the balance and monthly income statement to a time of 4 days

 **Alimentos Sello Rojo, Guadalajara, JAL** (the 3rd largest food and dairy company in Mexico)

IT Director

January 2014 - December 2019

Responsible and committed to improving, restructuring and revolutionizing IT infrastructure, policies and technology governance across the business. Provide the technology that supports sales processes and their growth in the market. Successful management of the IT budget, renewal of 1000 IT computer equipment, development and integration of IT-Business projects and the implementation of the strategic plan to generate savings and improve commercial operations through cutting-edge technologies.

Achievements:

- Execution of the 2017 – 2020 Digital Transformation plan. With a team of 24 IT professionals responsible for all corporate and local systems, including applications, the data center, servers and storage, PCs and telecommunications.
- SAP ECC 6 is implemented with all the main modules such as FI, CO, MM, PP, SD, QM,HR in a period of 1 year. After 6 months we migrated to CLOUD SERVICE SAP S4 HANA with the objective of having advanced modules such as DSD, IBP, MII and Strategic Planning for the following years
- Led the replacement of the obsolete payroll system (ADAM) with SAP SUCCESS FACTORS, reducing the payroll process from 5 days to just 2 hours
- Purchase and implementation of 2,500 hand held, 90,000 electronic labels and a delivery system for the sales force, improving settlement times from 5 hours a day to just 30 minutes. We increase security in order handling as well as on-time delivery.
- A fuel control system and process is implemented for 2,000 transport units. We implemented a pilot phase of the use of vests with IoT (internet of things) to send information to the monitoring center (consumption, stops, speeds, driver status, etc.)
- We implemented a private, secure and reliable corporate network connecting 52 distribution centers, 2 Production Plants and one Corporate. We communicate virtually to 300 collaborators in 18 states of the Mexican Republic.
- Savings in the implementation of new telephone and communications technologies valued at 2.5 million pesos annually.

Honeywell Automotive, SLP, SLP (automotive manufacturing and services company for Mexico, USA and CANADA)

IT Regional Manager

February 2010 - November 2013

Responsible for managing the technology team, process improvement and quality of services in the operation and development of critical applications in 17 production plants. Leader and manager of the assignment of duties to 12 IT engineers, the planning and execution of IT projects and improvements for the interfaces.

Achievements:

- Effectively prepared and presented large-scale projects to the international board of directors. The main one for Mexico was to migrate the Payroll System (TRESS) to the global system (PEOPLESOFT).
- We maintained greater than 95% efficiency in remote support to 17 manufacturing plants.
- Interview, selection and hiring of an excellent Project Manager located in Costa Rica to handle projects in LATAM.
- Development of interfaces for Peoplesoft connectivity with 65 Kronos time clocks. The developers were located in India.

Tequila Herradura / Brown Forman Group, Guadalajara, JAL (third largest spirits company in Mexico)

IT Director.

March 2005 – October 2009

Responsible for developing the IT infrastructure modernization strategy for the business, leading a team of 12 resources. Improvements in LAN/WAN network administration and computer security, effective coordination in telecommunications operations for 2,400 employees and management of major technology providers (IBM, SAP, Deloitte)

Achievements:

- I led the IT-SAP transition and integration team (MEXICO - USA) during the acquisition process with a cost of \$870 Musd.
- Preparation of the 0 base budget to execute Capex and Opex of \$4.5 million USD
- Direct and develop the effective delivery of contingency and disaster recovery plans. BCP and DRP
- Development of IT standards and policies to optimize hardware and software support. 35 documents generated.
- Negotiation and selection of suppliers of telecommunications and information technology products, systems and services.
- Annual savings of \$400,000 USD through successful implementation of new infrastructure.

Mondi Packaging Group, Monterrey NL. (European packaging, cardboard and pulp group based in Austria)

2003 – 2005

PwC Consulting, Ciudad de México (one of the 6 largest companies in business and technology consulting)

1996 – 2002

DESIC, Ciudad de México (services and technology company belonging to the BANCOMER group)

1991 - 1995

Education

Master Network Computers, UNAM, México City 1996

Bachelor Computer Engineer, UNAM, México City 1989

1996 - SAP, Certification academy, Philadelphia USA
 2000 - Finance for Executives Non-Financial, Mexico City
 2003 - The CIO Dashboard, IT Management, Monterrey, MX
 2007 - IT Business Leadership Academy, San Francisco, CA
 2008 - Transformational Leadership, Miami, FL
 2010 - Six Sigma Green Belt, San Luis Potosí, SLP

The Balanced Scorecard & Key Performance Indicators, MX - 2015
 PM (Project Management), México, JAL- 2016
 Formación por competencias, Guadalajara, JAL- 2017
 Planeación Estratégica, IPADE. Guadalajara, JAL- 2017
 Digital Transformation. UDEMY, Monterey N.L. - 2021
 Liderazgo para la Alta Dirección, TEC de Monterrey, N.L - 2021

Spanish – Native English – Business conversation

<http://www.ciotech.com.mx/itdirector>